



VANCOUVER
ISLAND SOUTH
FILM & MEDIA
COMMISSION

Lights, Camera, **Revenue!**

A woman with long dark hair, wearing a light grey hoodie, is lifting a young child with curly blonde hair into the air. Both have their arms raised and mouths open in a joyful shout. The child is wearing a maroon long-sleeved shirt and blue jeans. The background is a clear, bright blue sky.

**CONNECT
YOUR
BUSINESS TO
THE BOOMING
INDUSTRY!**

**As a sponsor, your
business gains increased
exposure to visiting
productions and the
opportunity to expand
customer relationships.**

Lights

Learn about the industry. We have the knowledge and industry expertise to share with you.

The Vancouver Island South Film & Media Commission (VISFMC) is a non-profit organization with a mandate to assist and encourage film productions to select southern Vancouver Island and the Gulf Islands as their filming destination of choice.

Established in 1972, the VISFMC has built a strong relationship with industry leaders and continues to attract productions from major centers around the world. We offer film clients access to a wide array of services to increase and expand production in the Capital Regional District (CRD). With the support of the local community and businesses we can substantially increase the amount of productions and subsequent revenue in our region.

Camera

Get exposure. Be seen by producers as an industry supporter / supplier.

Canada, due to its international reputation as a hospitable filming location, plus significant tax incentives for industry stakeholders, has the nickname “Hollywood North” and contributes more than \$7 billion annually to the Canadian economy.

“In 2022, spending by the film, television, animation, and post-production sector grew from 4.6 billion in 2021 to 4.9 billion in 2022, representing a year-over-year increase of 4.7%.”

— Vancouver Economic Commission

The VISFMC plays a vital role in the economic development of the CRD, generating more than \$162 million in direct spending in the region in the past ten years, with almost \$33 million in local production spending since 2015.

Revenue

Benefit from direct spending on local products and services, economic development in the Capital Regional District.

To put things into perspective, a TV movie in Victoria with a budget of \$2.4 million will spend around \$45 thousand on hotels, \$898 thousand on below-the-line labour (crew), and \$445 thousand on local services such as production supplies, equipment, and transportation. A larger scale film with a production budget of \$22 million will spend approximately \$88 thousand in location fees, \$188 thousand in set construction materials, and \$27 thousand in office supplies.

• After joining the VISFMC, Unity Office Equipment reported a 30% increase in business due to film productions.

• Disney’s The Descendants booked 560 rooms.

• Godzilla booked almost every room at two Langford hotels while filming.

• Gourmet Detective and the Last Resort (TV movies) booked over 3,000 room nights.

“I’ve scouted for numerous film locations over the last 35 years in Toronto, New York, Los Angeles, Miami, and Vancouver in addition to numerous other states, Canadian provinces, and islands in the Bahamas. The Victoria Film Commission, with their attention to detail, in-depth knowledge of the processes of film production, and rapid response capabilities is second to none of the location centers or areas I’ve listed above.” — **Allan Harmon, Producer, Really Real Films Inc.**

“Thank you for your help and support in bringing Eaux Troubles du Crime back to Victoria for a successful fourth season. After three years, we considered shooting this season in Vancouver to reduce costs. The photo files you presented helped tip the balance in favor of shooting in Victoria again.” — **Lynn Fuhr, Line Producer**

“Thanks very much for your work on pushing this ahead. I know you went out of your way to make this work for us.” — **Michael Roberts, Location Manager**

And Praise From Just a Few of our Customers...

“We love working with the Vancouver Island South Film and Media Commission! Speaking for our two hotels, we certainly see the benefit of continuing to be a sponsor as we have benefited from having several productions stay with us over the past few years.” — **Kyla-Rae Gonzalez, Sales Manager, Inn at Laurel Point**

“Sponsoring the film commission has proven to be valuable not only for the off-season business we receive, but because we know we are supporting economic development in the CRD.” — **Annie Wong-Harrison, National Car Rental and Arbutus Inn**

“Thank you for all your help and time getting us setup with your organization. So far it has produced some great leads as well as business.” — **Chris Philpott, Sales Manager, Richlock Rentals Ltd.**

THE BENEFITS OF BEING A FILM COMMISSION SPONSOR ARE IMMEDIATE AND MEASURABLE

- Gain a voice to market your services to the film industry
- Support a sustainable economic driver
- Join a network of industry suppliers and supporters
- Build exposure and relationships with film clientele



	GOLD SPONSOR \$10,000	SILVER SPONSOR \$5,000	BRONZE SPONSOR \$2,500	BUSINESS SPONSOR \$1000	FRIEND SPONSOR \$500
Website Landing Page Feature *	Featured on front page of website	Featured on front page of website			
Production Access	Inclusion in initial location package: • A set visit for 4 people				
Collateral Advertising**	Logo on promotional + event materials	Logo on promotional + event materials	Digital logo on promotional materials		
Newsletter Spotlight	Membership newsletter • 100 words • Logo • Two photos	Membership newsletter • 60 words • Logo • Two photos	Membership newsletter • 40 words • Logo	Membership newsletter • 10 words	
Annual Membership***	2 people	2 people	2 people	1 person	1 person
Website Listing on Current Sponsors Page	• Web link • Contact info • Logo • Business description (50 words)	• Web link • Contact info • Logo • Business description (30 words)	• Web link • Contact info • Logo	• Web link	• Web link
Social Media Promotion****	• Thank you • 3 additional posts	• Thank you • 2 additional posts	• Thank you • 1 additional posts	• Thank you	• Thank you
Production Directory	• Gold feature directory listing • Bolded • Link	• Basic directory listing • Bolded • Link	• Basic directory listing • Bolded • Link	• Basic directory listing • Link	• Basic directory listing • Link

The Vancouver Island South Film & Media Commission (VISFMC) Welcomes:

COMPANY NAME

CONTACT NAME

EMAIL

PHONE

ADDRESS

Your generous donation is most appreciated

(PLEASE CHECK ONE)

- ☐ Gold Sponsorship\$10000.00
- ☐ Silver Sponsorship\$5000.00
- ☐ Bronze Sponsorship\$2500.00
- ☐ Business Sponsorship\$1000.00
- ☐ Friends of the Film Commission\$500.00

Pay By... ☐ Visa ☐ M/C ☐ Cheque

COMPANY REPRESENTATIVE SIGNATURE

DATE

VISFMC REPRESENTATIVE SIGNATURE

DATE

Your support enables us to substantially increase the number of productions and subsequent revenue in our community, including to businesses such as yours.

Thank You!

WE ♥ FILM TOO!



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