

**VANCOUVER
ISLAND SOUTH
FILM & MEDIA
COMMISSION**

2022 ANNUAL REPORT

WE ♥ FILM TOO!

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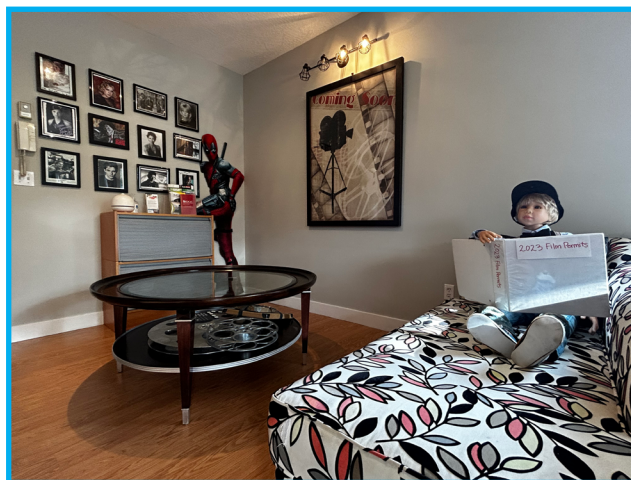
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ABOUT the Commission

The Vancouver Island South Film and Media Commission was established as a non-profit organization on December 18, 1984. Its roots, however, date back to 1974 when it was founded by the Greater Victoria Chamber of Commerce. This makes it the longest running film commission in British Columbia.

The Vancouver Island South Film and Media Commission's mandate is to market and promote the locations, skills and creativity inherent in Victoria and on Vancouver Island to the global film industry.

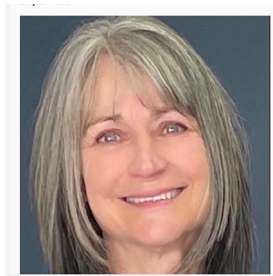
Thanks to the hard work of film commission staff, we have seen extraordinary growth in the industry resulting in record direct spends, and making us one of the most successful regional film commissions in British Columbia.



"Your staff at the commission has more than exceeded our expectations with your one-on-one personal service! We can't thank you enough for your guidance, assistance and ultimately a location that increases our production value and will make this film a winner! Thank you so much!!"

Cynde Harmon, Really Real Pictures

MESSAGE from Film Commissioner



As Film Commissioner, Kathleen Gilbert is responsible for marketing the CRD to producers worldwide. Prior to becoming the film commissioner, she worked in the film industry as a location manager for over twenty years. In 1990 she was a founding member of CineVic Society of Independent Filmmakers. Her resume includes shows like Little Women, Intersection, X-Men 2 and 3, Final Destination and a slew of television movies. Kathleen was born in Sarnia, Ontario, Canada, where she ran

a small business for several years. She attended The University of Calgary in the Fine Arts Department and went on to graduate with distinction from the University of Ottawa with a degree in Communications. After university she worked for the Anglican Church of Canada for seven years, developing and coordinating several programs for homeless women in Ottawa, Canada.

“2022 looked like another record-breaking year with five productions in January and another twelve from February through May. However, labour unrest resulted in a complete shut down of union productions for June and July, with only one Bollywood show and one short rolling cameras in the CRD. Fortunately, the job action ended quickly and by August we were back up with a total of 51 shows by the end of the year.

As we move into 2023, and the world seems a little more normal, the commission looks forward to bringing back our mixers and other events. With the return to travel and public events, marketing trips to LA also look more likely for 2023. During these uncertain economic times, working together has never been more important and we look forward to working collaboratively with all our funders, sponsors, and members to ensure that 2023 is a productive year for all.

Some of the priorities for the film commission this year are to increase public awareness of the work that we do and to grow and diversify our crew base.”

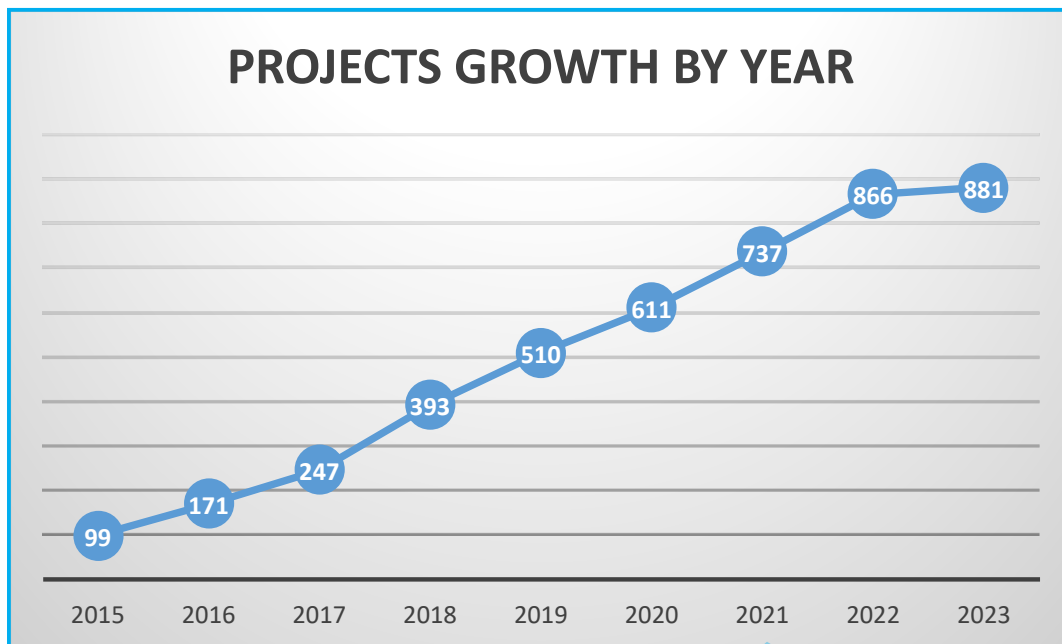
GOOD | FAST | CHEAP

They say you can only choose two but never three: We give our clients all three!

PRODUCTION Services Team

In 2022, the Film Commission's production services team: serviced 51 productions, delivered 14 script breakdowns to producers and trained more than 100 people on both set etiquette and how to gain entry into the industry.

Our team also added 133 new assets to Reel Scout, the digital locations library, and updated our service directory to include over 200 local businesses and services.



“The Victoria Film Commission, with their attention to detail, in-depth knowledge of the processes of film production and rapid response capabilities is second to none.”

Allan Harman/Producer

STRATEGIC Objectives

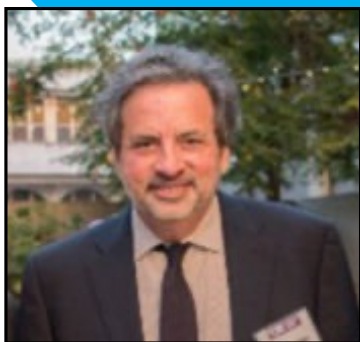
KEY ORGANIZATIONAL GOALS AND YEAR END RESULTS

1. **Create Prosperity through Economic Development**
 - 51 productions created over 1200 high paying sustainable jobs
2. **Engage and Empower the Community**
 - 307 members, 16 corporate sponsors, 10 volunteers, 2,276 film locations registered
 - Hosted networking mixer
 - Roll out engagement plan, including in-person presentations to local high school students and First Nations youth
 - Engage more effectively with First Nations to identify barriers to entry into industry
3. **Improve access to film industry training and career information**
 - Hosted both an online film career fair with 400+ registered and an industry orientation course taught by film commissioner in partnership with Royal Roads University and Camosun College
 - See recorded career talks by local industry professionals [here](#)
4. **Strive for new infrastructure to support a growing industry**
 - Supported multiple production studio initiatives in progress for the South Island
 - Increased the number of service providers including film catering and equipment rental houses
 - Expanded crew and service directory (850+)

BOARD of Directors & Staff

We would like to thank our hard-working Board of Directors. In 2022 we welcomed a new board member: Tim Urquart. With over 30 years of senior business experience in the Canadian materials industry, Tim brings a wealth of business expertise to our board. Currently he serves as president of Slegg Building Materials on Vancouver Island.

Executive



Don Enright
President



Darlene Tait
Vice President



Annie Wong-Harrison
Secretary



Todd Webber
Treasurer

BOARD of Directors & Staff - Continued

Directors



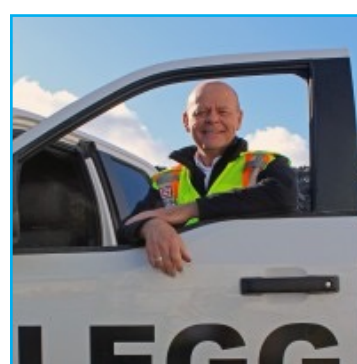
Michael Reid



Hazel Braithwaite



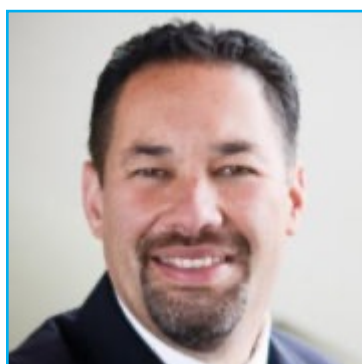
Donna Petrie



Tim Urquhart



Paul Rayman



Ed Kahakauwila



Barbara Coultish

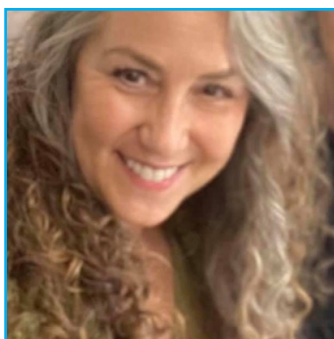


Marilea Pirie

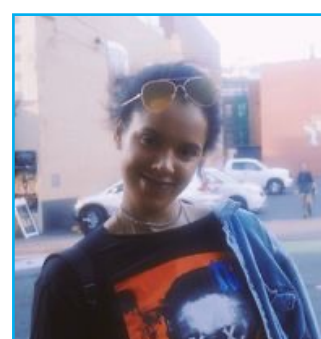
Staff

“Maureen, thank you for the great start on this! You are making me look good.”

Miles Gorovich, Prod. Coordinator

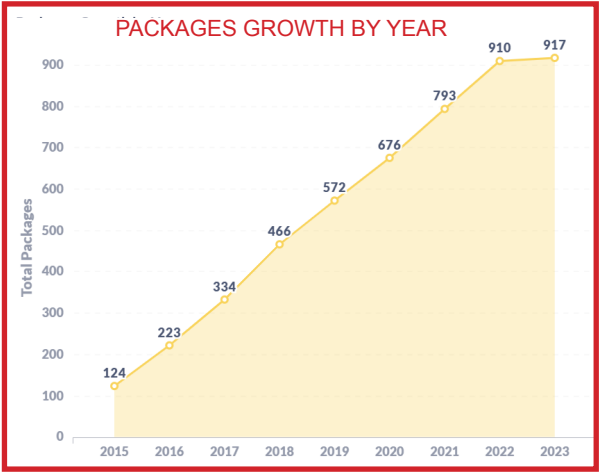
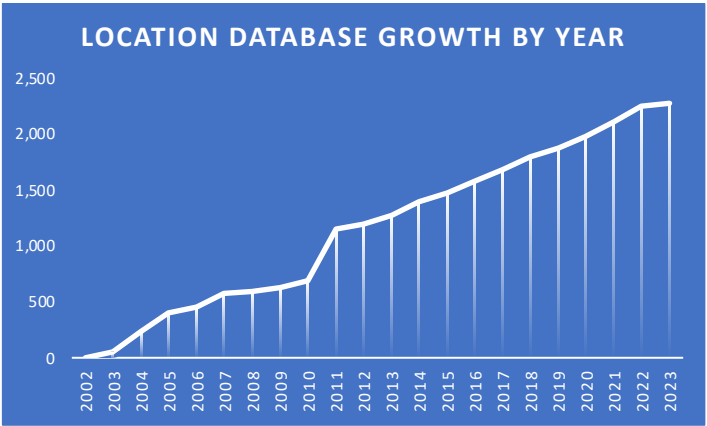
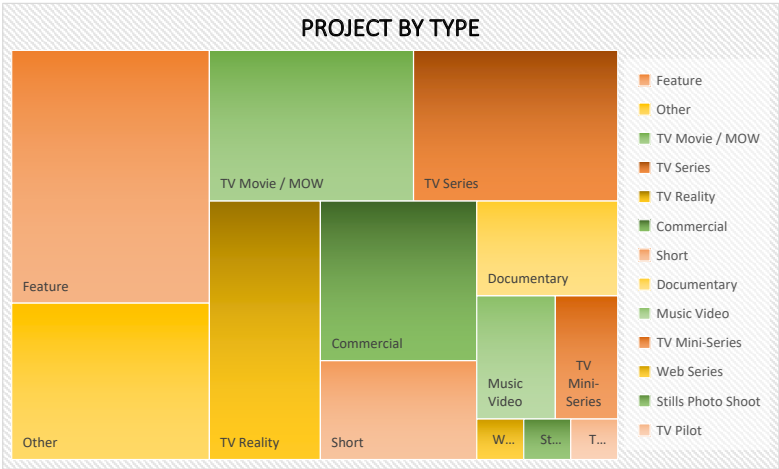


Maureen McGavin
Production Services Coordinator



Rehema Ngongo
Office Administrator

STATISTICS

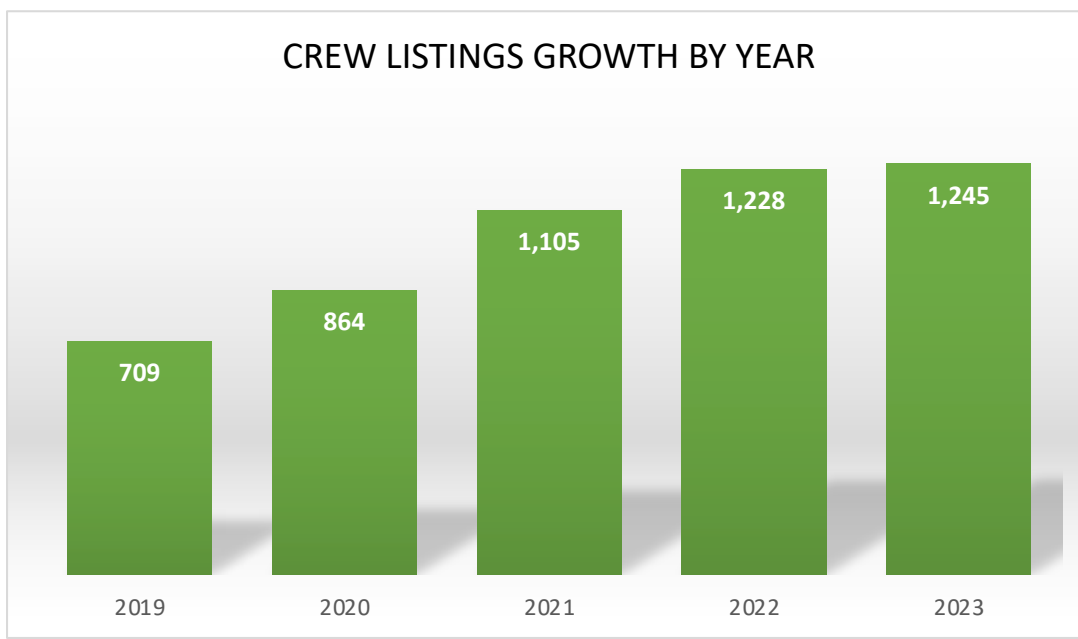


PRODUCTION Highlights

These are just a few of the 51 projects we landed in 2022!



CREW Listings Growth & Quotes



“Strong work...you’re making my job easier for me lol.”

Kent McDonald, Transport Coordinator

“Thanks very much for your work on pushing this ahead. I know you went out of your way to make this work for us.”

Michael Roberts, Location Manager

“As a Location Scout/Location Manager, working with the film commission has been a life saver for me! I enjoy how organized and easy to access files are and will ensure that the film commission is my first point of contact when scouting for locations. Thank you for your hard work and dedication to the film industry!”

Leah LaRocke, Location Scout / Location Manager

ACCOLADES

"Thank you for your help and support in bringing Eaux Troubles du Crime back to Victoria for a successful fourth season.

After three years, we considered shooting this season in Vancouver to reduce costs. The photo files you presented helped tip the balance in favor of shooting in Victoria again."

Lynn Fuhr, Line Producer

"Kathleen was extremely helpful during our shoot in Victoria on Descendants last summer, helping to pave the way for us to film at some very high end, logistically challenging locations such as Hatley Castle."

Tracey Jefferies, Line Producer

"Thanks again for an amazing scouting day. It was really a pleasure."

Evan Greenberg, Director

"you rock - as usual!"

Tracey Nomura, Producer Japanese7

"Wow. That was impressively fast. Thanks so much. I look forward to filming in Victoria again."

Christian Bruyere, Line Producer


"Kathleen, WOW! You are fast. I am extremely impressed and thankful. Thank you again!"

**Holly Lenk, Manager
Travel Media Relations**

"Please excuse my long overdue thank you for an excellent overview of location and shooting possibilities in Victoria. Your knowledge and experience made the journey a most informative, effective and efficient one. Victoria is still very much under consideration thanks to you... not to mention Victoria's scenic beauty."

Donald Petrie, Director, Your Perfect Angel


CONTACT US



203-2826 Bryn Maur Rd
Victoria, BC
Canada
V9B 3T4



General: admin@filmvictoria.com
Production Services: coordinator@filmvictoria.com
Film Commissioner: kdgilbert@filmvictoria.com
Website: www.filmvictoria.com



250-386-3976

PROVINCIAL & MUNICIPAL FUNDERS

**THANK YOU TO OUR
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FUNDERS**



SPONSORS

GOLD



Arbutus Inn

SILVER



BRONZE



Business

- Oswego Hotel
- LA Limousines

Friends of the Film Commission

- Open Water Catering
- Parks Canada: Fort Rodd Hill