



MPPIA
 THE VOICE AND VISION OF
 B.C.'S MOTION PICTURE INDUSTRY

CHARTER MEMBERS:

- ACFC West
- AMPTP
- BC Council of Film Unions
- Bridge Studios
- Brightlight Pictures Inc.
- CFTPA – BC Producers Branch
- Directors Guild of Canada
- EP Canada LP
- Ernst & Young
- Heenan Blaikie LLP
- IATSE Local 669
- IATSE Local 891
- North Shore Studios
- Northwest Imaging & F/X
- Paramount Production
- Post Modern Sound Inc.
- PricewaterhouseCoopers
- PS Production Services Ltd.
- Rainmaker
- Teamsters Local 155
- Technicolor Creative Services
- Vancouver Film Studios
- William F. White

CORPORATE MEMBERS:

- Central
- CPAWC
- Line Consulting Inc.
- Sharpe Sound Studios Inc.
- Waterfront Pictures
- WEQ Production Equipment

AFFILIATE GUESTS:

- Academy of Canadian Cinema and Television
- BC Film
- BC Film Commission
- BCIFF
- City of Vancouver
- National Film Board of Canada
- New Media BC
- RFCABC
- Telefilm Canada
- Victoria Film Commission
- Women in Film & Video Vanc.

November, 2007

Dear Motion Picture Industry Stakeholder:

With the Canadian dollar reaching new heights, it is imperative that BC's motion picture production industry be swift and decisive in delivering a collective voice to US clients and provide a unified offset to their rising production costs in British Columbia.

To remain cost competitive with US suppliers and to eliminate budgeting uncertainties around currency fluctuations, join MPPIA members and other BC motion picture industry suppliers in conducting business with US dollars at par, (or offer equivalent discounts) in future contracts with our US clients.

The BC Film Commission will send an e-mail to US clients announcing this initiative and post a link to a list of participating suppliers on MPPIA's website. This is a time sensitive issue and we encourage you to sign the declaration below as soon as possible.

In recognition of the increased value of the Canadian dollar, as a supplier in the BC motion picture industry, our company will accept US dollars at par, (or offer an equivalent discount) for all future contracts with our American partners. This step is taken to recognize the valued relationship that the BC Motion Picture Industry has developed with our American partners over the past 25 years.

Please add our company to the list of companies that have agreed to this initiative, to be listed on the MPPIA and the BC Film Commission websites.

Company or Organization: _____

Contact: _____ Signature: _____

If you have any questions on this initiative, please contact me at my office, 604-983-5555. The completed and signed declaration can be sent to the MPPIA fax line at 604-983-5554, or e-mailed to me at PeterL@nsstudios.ca. Our website www.mppia.com will be updated regularly as people sign on.

Peter Leitch,

Chair, Motion Picture Production Industry Association (MPPIA)